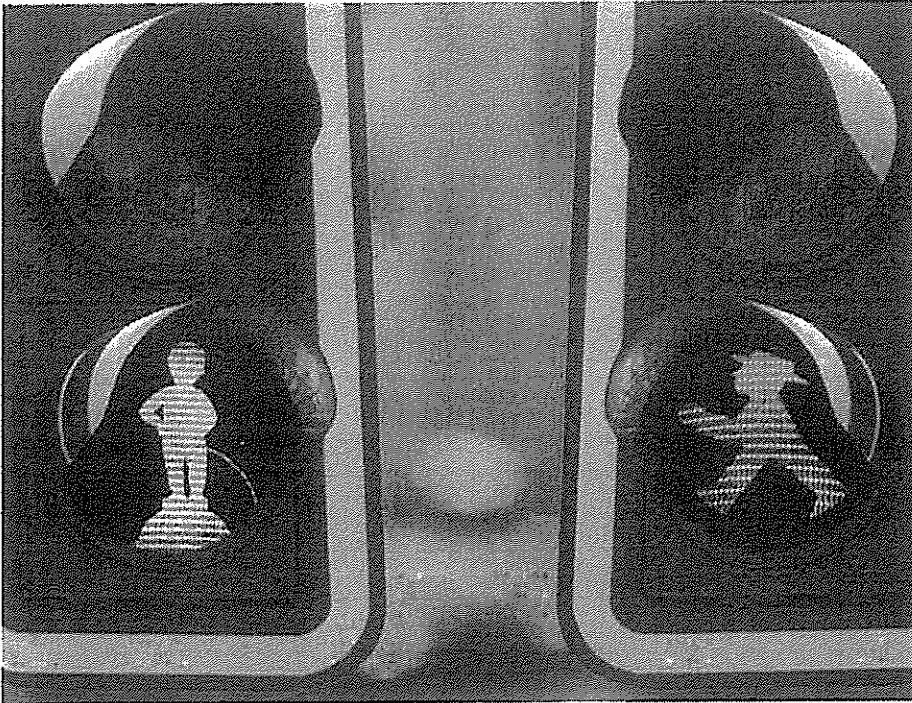


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brussels days 2017

BERLIN

21. - 23. JUNI 2017


BRUSSELS CAPITAL-REGION



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TOURISM AND CONVENTIONS

"Brussels Days 2017" is jointly organized by Brussels Invest & Export, Brussels International and visit.brussels, all three responsible for promoting the Region internationally. This in collaboration with MAD Brussels, mode and design center, Screen.brussels, Atrium and the Urban Development Corporation of the Brussels-Capital Region (SAU). This brochure contains information regarding the participants and the organizers of the Brussels Days 2017.

Publication date: 02.10.2017

This publication contains information on the program and all participants who have registered before its publication date.
www.brusselsdays.brussels

PROGRAMME

By invitation only

SUNDAY 08/10

- 16:40 – 18:00 Departure of the official delegation from Brussels Airport with flight SN2587 (Rackham Airbus)
- 19:30 – 21:30 Welcome reception @ the Belgian Embassy
With the official delegations of Brussels and Berlin
- 21:00 – 22:00 Transfer to the hotel - shuttle
Address: The Westin Grand Berlin - Friedrichstraße 158-164,
10117 Berlin

MONDAY 09/10

- 08:00 – 10:00 Seminar "Investment & Development Opportunities in the Brussels Real Estate Market" @ the Belgian Embassy
Hosted by Ghislain D'hoop (Ambassador of Belgium to Germany)
Introduction by Rudi Vervoort (Minister-President of the Brussels-Capital Region)
Closure by Cécile Jodogne (State Secretary Of the Brussels-Capital Region)
Organizer: Brussels Invest & Export
- 13:00 – 14:30 Renewal of the agreement in the presence of the Mayor of Berlin @ Rotes Rathaus
- 17:00 – 18:00 Seminar Workshop Invest Atrium « Taste Brussels » @ the Belgian Embassy
Introduction by Cécile Jodogne, State Secretary of the Brussels-Capital Region, responsible for Foreign Trade
Organizer: Atrium
- 18:00 – 19:00 Seminar "Creativity" Berlin, A Romance @ the Belgian Embassy
Organizer: MAD
- 19:00 – 21:30 Inauguration exhibition 'Gemischte Gefühle' @ Airport Tempelhof
Contemporary Art exhibition: 6 young artists representing the diversity of the Brussels-Capital Region and Introduction of RADIKAL, Dance from Brussels – In presence of Mr. Rudi Vervoort, Minister-President of the Brussels-Capital Region, Mr. Michael Müller, Governing Mayor of Berlin, Mr. Rachid Madrane, Minister of the Wallonia Brussels Federation in charge of Promotion of Brussels and Mrs. Cécile Jodogne, State Secretary of the Brussels-Capital Region, responsible for Foreign Trade

TUESDAY 10/10

- 09:30 – 13:30 | Training seminar for the Brussels' Leisure & MICE partners
@ The Westin Grand Berlin
Organizer: visit.brussels & Deutsches Seminar für Tourismus
- All day | Virtual Reality: individual visits
Organizer: Screen.brussels & Brussels Invest & Export
- 12:00 – 14:00 | Walking lunch: presentation on the virtual reality ecosystem of Brussels and Berlin @ Media Design University
Introduction by Cécile Jodogne (State Secretary of the Brussels-Capital Region, responsible for Foreign Trade)
- 15:00 – 19:00 | Seminar "Tax-shelter" followed by "Brussels-Berlin co-production Forum creative liaisons" @ the Belgian Embassy
Introduction by Rudi Vervoort (Minister-President of the Brussels-Capital Region)
Organizer: Screen.brussels & Brussels Invest & Export
- 16:30 – 19:00 | Workshop Leisure & MICE @ Rotes Rathaus
Organizer: visit.brussels
Closure by Rudi Vervoort
(Minister-President of the Brussels-Capital Region)
Organizer: visit.brussels
- 19:00 | Walking dinner and "Where will Brussels Take You" animation
(jazz band and Folies Bourgeoises) @ Rotes Rathaus
Organizer: visit.brussels
Welcome by Michael Müller, Governing Mayor of Berlin and
Rudi Vervoort, Minister-President of the Brussels-Capital Region

WEDNESDAY 11/10

- AM | Visit of the Babelsberg studios
Organizer: Brussels Invest & Export
- Departure of the official delegation from Berlin Tegel Airport