

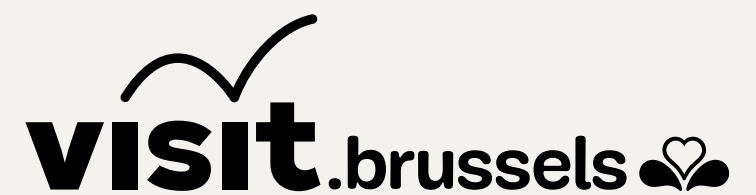
BRUSSELS DAYS × SPAIN

September
18—22



Brussels days
brochure

The Brussels Days 2023 is jointly organised by hub.brussels, brussels.international and visit.brussels, all three of which are responsible for promoting the region internationally. This brochure contains information regarding the programme, the participants and the organisers of the Brussels Days Spain 2023.



Publication date: August 2023

This publication contains information on the programme and all participants who have registered before its publication date.

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Uniting minds, igniting possibilities

The 17th edition of the Brussels Days converges the vibrant spirit of Brussels with the boundless energy of Madrid and Barcelona.

From 18 to 22 September 2023, a delegation of Brussels-based players from the creative and tourism industries will meet with Spanish and Catalan businesses, politicians, and cultural stakeholders. Set against the dynamic backdrop of Spain, this major international event promises to spark an x-factor between three captivating and non-conformist European cities.

The delegation is led by Rudi Vervoort, Minister-President of the Brussels-Capital Region and Ans Persoons, Secretary of State of the Brussels-Capital Region, responsible for European and international relations and Foreign Trade. Brussels Days x Spain aims to foster high-level networking opportunities, spotlight economic dynamism, creativity, cultural richness, gastronomy, and the tourism potential of Brussels.

Why Spain, you ask? Brussels x Spain share a rich past, a vibrant present, and the desire for a sustainable European future. Brussels x Madrid are sister cities, twinned, did you know? And Brussels x Barcelona are as closely linked as Catalan modernism and Brussels Art Nouveau.

The Brussels Days' choice of Spain aligns with several priority sectors in the Brussels-Capital Region. As the 10th largest destination for Brussels goods and Belgian services, Spain's significance as a trading partner cannot be understated. And with thriving economies and diversified sectors, both the Brussels-Capital Region and Catalonia stand as economic powerhouses.

One of the most compelling economic threads that bind Brussels x Spain is tourism. Spain's remarkable position as the 3rd largest market for Brussels in terms of tourism cements a strong connection that beckons exploration.

Brussels x Spain have been closely working together on the European stage, notably on sustainability, as Belgium takes over the baton from Spain as president of the Council of the European Union in January 2024.

Starting off our journey in Madrid with an evening reception at the Ambassador's residence, we meet the main characters of the capital's success story as a thriving film destination. Female entrepreneurs in various fields take the centre stage throughout our four-day programme, making for empowering exchanges. After a swift train ride to Barcelona, we proceed to explore opportunities to enrich the tourism landscape and engage in discussions on fintech, sustainable architecture and decarbonisation in this city renowned for its competitiveness and innovation.

Finally, the inauguration of the second Brussels House in Barcelona will set the promise of a future built upon shared visions in stone.

Rudi Vervoort



- 1958 Born in Berchem-Sainte-Agathe
- 1988 Municipal councillor in Evere
- 1989-1991 Cabinet secretary of Minister F. Guillaume
- 1991-1999 Director of the legal department of the “Office de la Naissance et de l’Enfance” (Office of Birth and Childhood)
- 1993 Alderman in Evere
- 1998 Mayor of Evere
- 1999 Member of the Brussels Parliament
- 2011-2013 President of the Brussels Federation of the Socialist Party
- 7 May 2013 – 19 July 2014 Minister-President of the Brussels-Capital Region (Vervoort I)
- 20 July 2014 – 19 July 2019 Minister-President of the Brussels-Capital Region (Vervoort II)
- Since 20 July 2019 Minister-President of the Brussels-Capital Region (Vervoort III)

Born on 20 November 1958 to a Dutch-speaking father and a French-speaking mother, Rudi Vervoort is what is typically called a “zinneke” (a person of mixed origin). From a very young age, he followed current events and the political debate with passion thanks to his subscription to the daily *Le Soir*, which he asked his parents to get for him when he was in his teens. This enthusiasm for public affairs led him in particular to become president of the “Cercle de Droit” (law union) at the French-speaking Free University of Brussels (ULB) when he was a student. His political commitment then came naturally, because “when you study law, you understand very quickly the left/right stakes”. Rudi became member of the Socialist Party at the age of 22.

In 1989, he was elected municipal councillor in Evere, the municipality where he grew up and where he still lives. An alderman in 1993, he exercised his duties in sport, education, culture, then finance, before becoming mayor in 1998.

In 1999, he was elected regional deputy and entered the Brussels Parliament. At the same time, he assumed the leadership of the Socialist Party and succeeded Philippe Moreaux.

The ever quiet and thoughtful appearance hides a devotee of the pleasures of life? A lover of good food and an unconditional fan of classical and contemporary rock music (Rolling Stones, Led Zeppelin, Radiohead, dEUS,...). Rudi attends various festivals every year such as Rock Werchter. He is also a nature lover and a touring enthusiast. He climbed Mount Kilimanjaro in 2009.

Since he arrived at the head of the Government of the Brussels-Capital Region in May 2013, Rudi Vervoort has given new impetus to governmental action. Keen to take up the challenges faced by the Region, the Minister-President has left his imprint on the Government of Brussels.

His efforts during the 2014-2019 legislature convinced the denizens of Brussels, since they placed their trust in him in large numbers during the elections in May 2019. Rudi Vervoort heads the Government until the next elections in May 2024. The Minister-President continues to see through the projects he identified as taking priority in order to improve the daily life of the people of Brussels. The major stakes include, by way of example, the ecological challenges, urban development, the improvement of the employment rate for the city’s inhabitants, the development of multimodal mobility, the construction and renovation of housing units and the improvement of the Region’s image in Belgium and abroad.

Ans Persoons



Experience

- 2023-present

State Secretary of the Brussels-Capital Region, responsible for Urbanism and Heritage, European and International Relations, Foreign Trade and Firefighting and Emergency medical assistance

VCG college member for Culture, Youth, Sport, Community Centres, Living Together and Diversity

- 2018-2023 Alderwoman of the City of Brussels, responsible for Town Planning, Public Spaces and Dutch-language Education and Affairs
- 2012-2023 Alderwoman of the City of Brussels, responsible for Dutch-language Affairs, District Contracts and Participation
- 2010-2012 Head of Board of directors, Atomium
- 2005-2012 Consultant, Brussels-Europe Liaison Office
- 2004-2005 Cabinet member, Cabinet of Alderman Pascal Dufour (Ixelles)
- 2003-2004 Trainee, European Parliament (Socialists & Democrats)

Education

- 2001-2003 European politics, Institut d'Etudes politiques de Paris
- 1998-2001 History, Ghent University

PROGRAMME

By invitation only

MONDAY
18/09/2023

TUESDAY
19/09/2023
Madrid

WEDNESDAY
20/09/2023
Madrid > Barcelona

14:20 – 16:45 Departure of the official delegation from Brussels Airport

19:00 – 21:30 Brussels Days kick off reception @ the Ambassador's residence
C. de Padilla, 23, 28006 Madrid

11:00 – 12:00 Inauguration of the urban arts fresco by Jonathan Pauwels aka Jaune
Avenida de Bruselas 1 28028 Madrid
Organised by brussels.international

11:00 - 13:30 Women in Tech: Round table and networking lunch with ASEME Madrid (Spanish Association of Women Entrepreneurs), GIRLEEK Brussels (Julie Foulon) and FCE-VVB (Women Entrepreneurs in Belgium)
Ambassador's Residence - C. de Padilla, 23, 28006 Madrid
Organised by hub.brussels

11:00 – 13:30 Seminar/round table with women filmmakers and CIMA, the association of Spanish women filmmakers and audiovisual producers, on a theme linked to women's entrepreneurship
Ambassador's Residence - C. de Padilla, 23, 28006 Madrid
Organised by hub.brussels

13:30 – 15:30 Networking lunch for Women entrepreneurs from Belgium and Spain
Ambassador's Residence - C. de Padilla, 23, 28006 Madrid
Organised by hub.brussels

15:30 – 17:30 Invest FINTECH Seminar with FINTECH and Madrid FINTECH
Ambassador's Residence - C. de Padilla, 23, 28006 Madrid
Organised by hub.brussels

17:30 Closing cocktail
Ambassador's Residence - C. de Padilla, 23, 28006 Madrid
Organised by hub.brussels

19:30 – 21:30 Tourism workshop and networking with Brussels' partners & Spanish travel trade
Hotel Montera - Calle de la Montera 47, 28013, Madrid
Organised by visit.brussels

9:00 – 11:30 Train transfer from Madrid Atocha to Barcelona

14:00 – 16:00 Tourism networking lunch with Brussels' partners
Punt de Vistes - Avenida Diagonal, 407, 08008 Barcelone
Organised by visit.brussels

17:00 – 19:00 Inauguration Expo ARTTS- Art Nouveau exhibition about "Maison Hannon"
Casa Convalescencia Hospital Saint Pau – Aula Magna
C/ de St. Antoni Maria Claret, 171, 08041 Barcelona
Organised by hub.brussels

20:30 – 21:15 KANAL - Ictus & Rosas - Ghost Trance Music / Rosas Toolbox
MACBA - Plaça dels Angels, 1, 08001 Barcelona
Organised by KANAL

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PROGRAMME

By invitation only

THURSDAY
21/09/2023
Barcelona

FRIDAY
22/09/23
Barcelona

10:30 – 12:00 Invest Seminar FINTECH

Tech Barcelona – Auditorio Pier 01 – Plaça de Pau Vila, 1, 08003 Barcelona
Organised by hub.brussels

12:30 – 14:30 Networking lunch with Tech Barcelona members

Terrasse Pier 01 – Plaça de Pau Vila, 1, 08003 Barcelona
Organised by hub.brussels

14:30 – 17:00 Empowering Women in Tech: A Barcelona-Brussels Perspective on Bridging the Gap in Emerging Technologies: discussion panel/roundtable

Tech Barcelona – Auditorio Pier 01 – Plaça de Pau Vila, 1, 08003 Barcelona
Organised by hub.brussels

18:00 – 19:30 Brussels House Grand Opening

Brussels House - Calle Pujades, 340 (Edificio Pujades)
Organised by visit.brussels & hub.brussels

20:00 - 00:00 Brussels Networking Evening

Casa de les Punxes - Avenida Diagonal, 420
Organised by visit.brussels

8:30 – 9:10 Project with pre-industrialized system and wood structure at Casernes – by studio 011h

Organised by hub.brussels

9:15 – 9:45 Visit of the urban regeneration area of Casernes at Sant Andreu neighborhood

Organised by hub.brussels

10:15 – 10:45 Presentation of the main Public Space and Renovation projects

Urban Ecology - Barcelona City Council, Av. Diagonal 240, 2nd floor - Barcelona room
Organised by hub.brussels

10:45 – 11:30 Visit Plaça de les Glòries and its surroundings (Visit of several public spaces: tactical urbanization of Gran Via, new Diagonal avenue, grand Clariana de la Plaça de les Glòries, etc.)

Organised by hub.brussels

11:30 – 12:00 Visit social housing in Les Glòries (Barcelona city council) – by HAZ ARQUITECTURA studio

Organised by hub.brussels

12:30 – 15:30 Networking lunch/B2B meetings and networking between Brussels and Catalan architects' offices

COAC – Plaça nova 5, 8e planta, 08002 Barcelona
Organised by hub.brussels

16:00 – 17:30 Decarbonization : discussion panel / roundtable

COAC – Plaça nova 5, 8e planta, 08002 Barcelona
Organised by hub.brussels

MENU

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PARTICIPANTS

Accueil & Tradition

All About Belgium

Atelier Espace Architectural
Somers Esmail & Partners

Atomium

Belgian Beer World

Belgian Land

Buildwind

Chez Léon & Aux Armes de
Bruxelles

Coudenberg Palace

Design Museum Brussels

European Parliament

Federal Public Service
Finance

KANAL

Le Roy D'Espagne

Mini-Europe

MODS SA

One Event

URBAN.BRUSSELS

Accueil et Tradition



Accueil et Tradition was founded in 2005 by Yves Deflandre and Olivier Barry, two International Hotel Management graduates from the École Hôtelière de Lausanne.

They left university at the same time to establish their respective careers, with the clear intention of meeting up again in the near future to undertake a project together.

In the 1990s, Yves Deflandre and Olivier Barry joined forces to gradually acquire a number of fine establishments in and around the Grand-Place in Brussels. These venues were grouped together under the name "Accueil & Tradition".

It's a unique collection of restaurants, venues and hotels in the heart of Brussels and it gives us great pleasure to present them to you under the banner:

- La Rose Blanche - 150 seats
- La Brouette - 140 seats
- L'Estaminet du Kelderke - 60 seats
- 'T Kelderke - 60 seats
- Hotel residence Quinze - 15 rooms
- Rôtisserie Vincent - 150 seats
- Ciccio Bello - 200 seats

Every day, on «the most beautiful square in the world», we strive to make every moment spent in our establishments unforgettable! We offer you very spacious and accessible premises in the centre of Brussels, with a capacity of more than 700 «places» to welcome your groups, your seminars, your events, your team building exercises, etc. We are suppliers of personalised experiences, providing tailor-made events in unique and exceptional settings.

MENU

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AAB - All About Belgium



AAB-All About Belgium is a tour operator operating in the Benelux countries, with over 32 years' experience in the field.

Tailor-made or classical

If you are looking for tailor-made packages for your group (whether leisure, business or both), we welcome your enquiries and will put together an impressive programme to meet your specific needs and wishes.

Are you looking for a classic tour or a themed tour? We have the right contacts and we know the suppliers! Over the years, we have organised countless tours in Belgium, the Netherlands and Luxembourg.

Pick your theme: gastronomy, architecture, contemporary art, design, gardens and flowers, literature, ecology, modern/classical music, cycle tourism, sports activities, programmes accessible to the disabled, students, team building, incentives, etc.

In short: tell us what you want and we'll make it happen!

MENU

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Atelier Espace Architectural Somers Esmail & Partners



Atelier Espace Architectural was born from meetings between people from different backgrounds whose main concern is the well-being of man and his global development in harmony with nature and «its» nature! Our main concern is to study and to realise, not only the requested programme, but also part of the dream, the hidden desires that each person has, while adapting to everyone's human and financial resources.

The office has a creative approach to architecture, urban planning and engineering, interior architecture, which takes into account urban, environmental, participatory and bioclimatic aspects, and therefore considers the building in terms of with its environment.

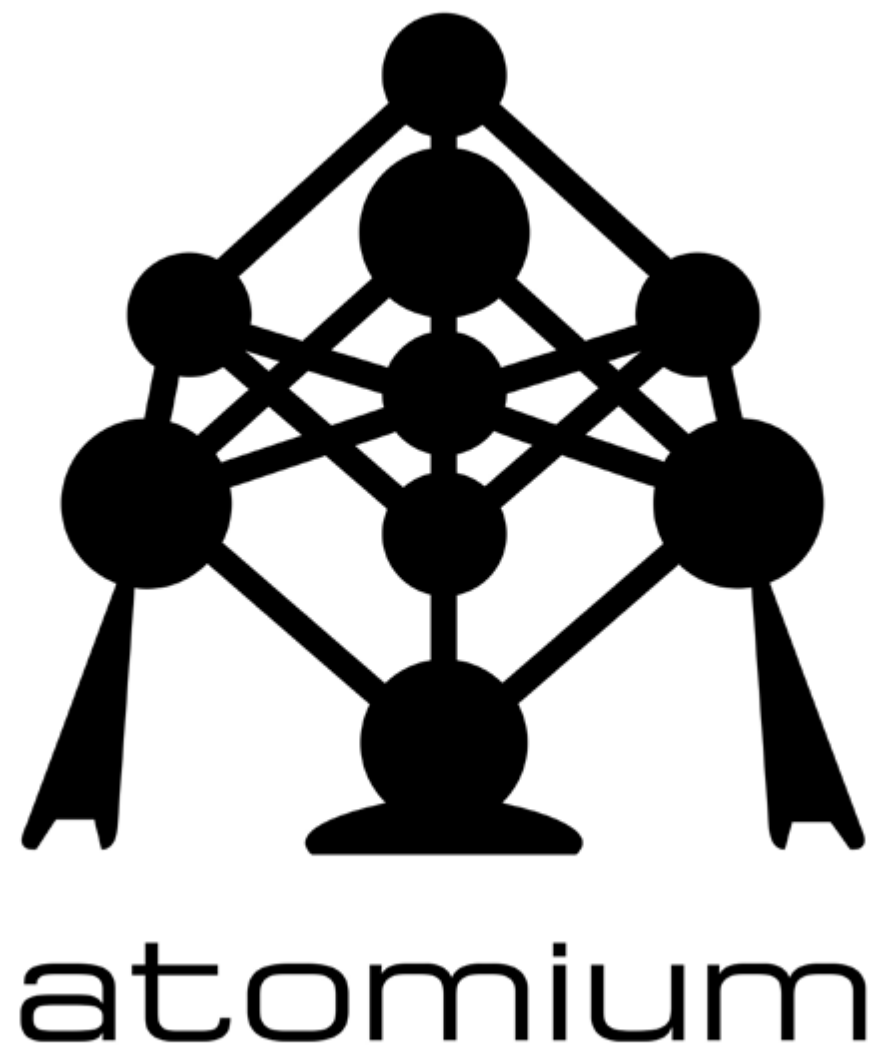
Marc Somers is an architect and interior designer specialising in the creation of eco-constructed buildings that are energy self-sufficient - Zero Energy. His training in High Environmental Quality (HQE) buildings, his desire to integrate renewable energies and to use local and healthy materials have enabled him to gain experience in bio-architecture, as well as an understanding of the issues and difficulties associated with the environmental approach.

MENU

12/38



Atomium



Brussels' major symbol

The Atomium is an international tourist attraction. This unique piece of architecture was designed for the Brussels World Fair (Expo 58), of which it was the flagship building, and is now one of the most popular attractions in the European capital.

The question that often springs to mind when you see it is: what does it represent? The monument on the Heysel plateau depicts an iron crystal magnified 165 billion times. This idea refers to the power of atomic energy, which was in full development in the 1950s.

Renovated as part of a nationwide campaign between 2004 and 2006, the Atomium - which was meant to be removed Expo 58 - is now, with over 600,000 visitors a year, the European capital's most popular tourist attraction, an art centre and the international symbol of Brussels and Belgium.

MENU

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Belgian Beer World



Belgian
Beer World

Brussels newest highlight

Much more than just a heritage site or museum, Belgian Beer World is the world's largest interactive beer centre. It's a unique and spectacular venue that brings together culture and pleasure, tradition and high technology, creativity and an essential element of Belgian cultural identity...

Set in the heart of the capital, in the sumptuous building of the former Brussels Stock Exchange, Belgian Beer World offers a fascinating journey through a majestic scenography that was dreamt up and designed by more than 100 Belgian breweries.

Belgian Beer World will offer visitors the chance to learn all about the history of beer and a host of tasty anecdotes. At the end of your visit, a beer tasting session awaits, in the Skybar on the roof of the prestigious edifice, which boast breathtaking views of Brussels, the capital of the land of beer.

And there's more for lovers of beer and souvenirs: the Belgian Beer Shop, with its unique collection of objects reflecting the universe of Belgian Beer World and its magnificent selection of Belgian beers. Cheers!

MENU

14/38



Belgian Land



Quality homes for everyone

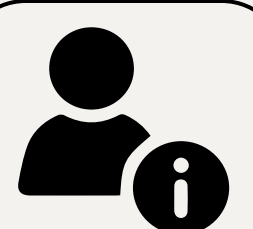
Belgian land focuses on the development, in partnership, of affordable housing in Belgium. The strategy of Belgian Land consists of investing in affordable residential development projects in partnership. Projects of interest are those targeting a population with average purchasing power in the large cities. The main mission is to give access to quality housing for all.

Belgian Land creates enjoyable living spaces, adapted to different types of housing and wants to innovate the way housing is designed to be more attractive and efficient to offer a long-term well-being. Through innovative ways of developing, new housing will be made more attractive and more efficient. While the need to densify city housing might result in the use of smaller floor areas per dwelling, we will always have the long-term well-being of our inhabitants in mind.

Conscious of environmental concerns, technical evolutions and mobility constraints, Belgian Land adheres to sustainable development policy by reconciling economic efficiency, social balance and environmental quality.

MENU

15/38



Buildwind



BuildWind is a Belgian engineering company based in Brussels, Belgium. BuildWind offers the most detailed and accurate approach to simulating aerodynamics and heat transfer in building and urban design. With their software tools and expertise in aerodynamics, heat transfer and energy simulation, the company assists city planners and building designers in creating healthier, safer and more sustainable urban and industrial environments.

BuildWind is dedicated to innovating within the realm of simulation technology and building design requirements. The company commits significant resources to devising, implementing, and validating cutting-edge ideas and technologies. Its foundation in academic research enables it to tap into a wealth of expertise, often bridging the gap between industrial and academic collaborators.

MENU

16/38



Chez Léon & Aux Armes de Bruxelles



In 1893, the Vanlancker family founded their first restaurant, Chez Léon, which they continue to run today. In 2018, they acquired the prestigious «Aux Armes de Bruxelles» restaurant. Located in the centre of Brussels, these two addresses are part of the city's gastronomic DNA. Open 7 days a week, 365 a year, you can enjoy a delicious meal at any time.

“Mussels & Chips” at Chez Léon

Located a stone's throw from the Grand-Place in Brussels within the îlot Sacré, Chez Leon (420 seats) has existed for over 120 years and has become a must-visit landmark in the historical centre of Brussels. The restaurant's simplicity, its warm, direct welcome and the picturesque setting have won it many fans. It's the place to go for Belgian mussels and chips, in a relaxed and popular atmosphere.

Aux Armes de Bruxelles, follow the guide!

This Brussels brasserie, with 300 seats, is listed in culinary guides such as Michelin and Gault & Millau. A historic landmark in the city centre, Aux Armes de Bruxelles has been delighting generations of food lovers since 1958. Here you can enjoy perfectly executed Belgian cuisine in a friendly atmosphere where tourists and locals happily rub shoulders.

Whatever your choice, you'll enjoy authentic Belgian cuisine served in two of Brussels' most emblematic venues.

MENU

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Coudenberg Palace



COUDENBERG Palace

Once upon a time, the Coudenberg Palace towered over the city of Brussels. Charles V and many other of the most powerful rulers ever to reign in Europe made this princely residence their home between the 12th and 18th centuries, until it was consumed by a terrible fire. Every trace of this prestigious palace simply disappeared underground for many years. Today, however, these ruins constitute a fascinating archeological site incorporating a network of underground passages and chambers.

When you visit The Coudenberg Palace, you can explore the principal buildings of the palace and enjoy a stroll along the Rue Isabelle, which is now underground. In the Coudenberg Museum, located in Hoogstraeten House, the finest of the archeological discoveries made during the various excavations of the Coudenberg site are displayed.

MENU

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Design Museum Brussels

DESIGN MUSEUM BRUSSELS

Supported by Atomium

Located on the Heysel plateau, next to the Atomium, the Design Museum Brussels, initiated by the Atomium's acquisition of a collection by the Atomium, is dedicated to 20th-century and contemporary design today. Favoring a historical approach, its ambition is to make design understandable and accessible to all audiences. Much more than a simple formal, aesthetic and functional object, design design is the witness of an era that the museum aims to share. A place to meet, discover and share, the Design Museum Brussels promotes these multiple dimensions of design through its collection, exhibitions and outreach activities.

MENU

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European Parliament



European Parliament

The European Parliament is the seat of democracy in the European Union, representing 500 million people. Seeing it with your own eyes is a great way to find out about how it works as the voice of Europe's citizens.

In Brussels, visitors can explore the Hemicycle and attend a talk with European Parliament experts. In the Parliamentarium, Europe's largest parliamentary visitors centre, they can discover more about the path towards European integration and how the European Parliament works. Finally, they can go on a journey through the history of the continent in the House of European History.

It's a fantastic opportunity to learn more about the European Union and its institutions, thanks to the many facilities on offer. You'll also find out how Spain's Presidency of the Council of the European Union will work in the second half of 2023.

All activities are free of charge, and most are available in each of the European Union's 24 official languages. They can be adapted according to the age, interest and profile of the group, upon request. Details can be found on the European Parliament visitors' website.

MENU

2023



Federal Public Service Finance



Federal
Public Service
FINANCE

WWW.FIN.BELGIUM.BE

The International Investments Department, a service within Belgium's tax administration, informs and assists both foreign investors and those who have already established their presence in Belgium, on tax matters.

A team of experts attract and assist foreign investors to in materialising new investment ventures within Belgium. This is made possible by harnessing the numerous tax advantages, such as the Innovation Income Deduction, Investment Deduction and various measures designed to foster Research and Development (R&D).

An integral function of the International Investments Department involves representing the Belgian Federal Public Service Finance across diverse consultative bodies. These bodies operate at various levels, including federal, regional, and community, and focus on subjects related to inbound investments or collaborative cultural endeavours.

The International Investments Department operates by providing cost-free assistance to investors, emphasising flexibility, avoiding bureaucracy, and prioritising investor needs, while maintaining strict confidentiality through legal and professional secrecy obligations.

MENU

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KANAL Centre Pompidou



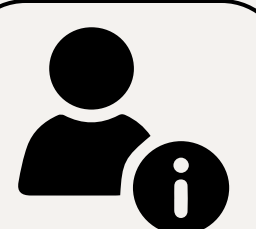
An exceptional cultural centre in Brussels

KANAL–Centre Pompidou is a new, interdisciplinary museum of modern and contemporary art in Brussels established by the Brussels-Capital Region and developed and managed by the KANAL Foundation in partnership with Centre Pompidou. Slated to open in 2025, it is situated in a converted Citroën factory by place de l'Yser. Since 2018, KANAL has been building an ambitious off-site programme and a collection of contemporary art, in anticipation of the opening. With its 40,000m² space, KANAL promises to be one of the largest museums of modern and contemporary art in Europe.

Occupying galleries, auditoria and public spaces across and around the building, KANAL's programme of exhibitions, live events and new productions bringing together established and emerging artists, will be conceived for and with our audiences. The programme will embrace art which crosses disciplines from music to film, painting to digital media, sculpture to performance. It will reflect the central position that time-based media, performance, immersive experience and participation occupy in contemporary art, tracing the history of pioneering art practices throughout 20th century.

Interdisciplinarity and diversity at the heart of the project

The KANAL Collection focuses on 21st century art by artists living and working in Brussels and Belgium. Reflecting KANAL's commitment to interdisciplinarity, the collection embraces all media, from painting, sculpture, drawing and prints to photography, film, video, installations, performances and archive material. It aims to represent the diversity of the Belgian artistic scene and the complexity of contemporary art practices. KANAL aspires to make this ever-growing collection accessible to the broadest audience possible. The artworks will form an essential part of the future programme of exhibitions and collection displays. Loans to other institutions and an online presence and contextualisation serve the same purpose.



Le Roy d'Espagne



An authentic brewery in the heart of the capital

Welcome to Le Roy d'Espagne, a brasserie-restaurant located on the famous Grand-Place in the heart of Brussels. Here you'll find tasty, traditional and home-made Belgian cuisine, discover the largest choice of quality Belgian beers, and can enjoy a unique view of the impressive Town Hall from our large terrace. Our chef uses only the freshest and most seasonal ingredients chosen from our local suppliers, in order to guarantee our customers, the best possible flavours. It's why we were awarded the GOOD FOOD label.

Whether it's for a hearty breakfast, a quick lunch, a gourmet snack, a romantic dinner, a lively evening, or even a school picnic, our varied and gastronomic brasserie menu will satisfy all tastes and desires for all ages.

Organising an event?

We also have several reception rooms for banquets, weddings, seminars, professional events, walking dinners, cocktail parties, birthday parties and press launches. Our attentive and professional team will accompany you to make your event unforgettable.

We are the only restaurant with 350 seats and more than 100 window seats with impressive views of the Grand-Place in Brussels. So, you can book your table with a view now.

So, don't hesitate any longer and come to discover Le Roy d'Espagne, a warm and friendly place where you can savour traditional Belgian cuisine, sip the best Belgian beers, while enjoying the exceptional view of the Grand-Place and the City of Brussels Town Hall.

MENU

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Mini-Europe



The whole of Europe animated in miniature!

Situated adjacent to the iconic Atomium in Brussels, the Mini-Europe miniature park presents an exceptional opportunity to embark on a condensed exploration of Europe. In the span of just 1.5 to 2 hours, visitors can traverse a diverse array of 350 large-scale models and sites, meticulously crafted at a meticulous 1/25 scale. These miniature replicas, including renowned landmarks such as Big Ben, Venice, Paris, and the Acropolis, showcase an unparalleled level of craftsmanship. A comprehensive catalogue, available in 11 languages, accompanies visitors on this immersive journey.

The park not only showcases the physical embodiments of Europe's art, history, and architecture, but also delves into its technological aspects. Suitable for visitors of all ages, the park boasts interactive working models that captivate the imagination. The inclusive «Spirit of Europe» exhibition supplements the experience, offering engaging games that unravel the tapestry of the European Union. With insights into its history, member states, successes, and enlargement, this presentation offers an enlightening encounter.

Boasting an annual footfall of approximately 400,000 visitors, with 60% hailing from beyond Belgium's borders, Mini-Europe cements its position as a popular attraction. In synergy with the Atomium, it takes precedence as one of Brussels' foremost tourist destinations. Located within Bruparck, the park operates daily from mid-March through early January, promising an enriching and immersive experience for all who venture within its miniature realm.

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MODS SA



MODS

Founded by Julien De Visscher in 2014, Mods originated from his experience in crafting theater sets. Through experimentation, he devised wooden modules that interlock to form the structure of a set and can subsequently be disassembled—thus giving birth to MODS.

Over the years, MODS have found diverse applications including stands, bars, podiums, event furniture, partitions, and ceilings. Through successive applications, the design of MODS has evolved to enhance both its durability and modularity. Today, assembly and disassembly have become effortless, and upon completion, no traces of use remain—no adhesive, screws, or nails are left behind. The design has been refined to offer both robustness and flexibility, making MODS a versatile and environmentally conscious solution for a variety of settings.

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One Event



Perfection is our passion!

At One Event, we specialise in organising unique events and offer destination management services that immerse participants in authentic local experiences. Our in-depth knowledge and expertise make us a leading independent global events agency.

At One Event, we take care of everything

If you're looking for a comprehensive events agency, then we're the solution for you. We specialise in organising unique events, incentive trips, team-building exercises and gastronomic experiences. Our virtual and hybrid event production capabilities provide our clients with state-of-the-art technology and tools to ensure that their online events are of the same high standard as their in-person events.

Don't just settle for a venue or entertainment, our wide range of services includes venue selection, entertainment concepts and all the audiovisual support you need

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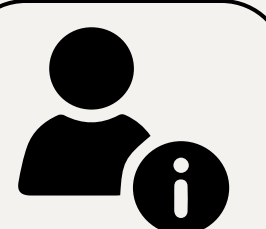
urban.brussels



Urban.brussels is a public service of the Brussels-Capital Region. It supports a sustainable territorial development by implementing regional policies relating to urban development, movable and immovable cultural heritage and operational programmes for urban regeneration. Urban.brussels also plays a central role in raising public awareness of the fact that we are building today the city of tomorrow.

MENU

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ORGANIZERS

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Rudi Vervoort

Cabinet State Secretary
Ans Persoons

visit.brussels

hub.brussels

brussels.international

Cabinet Minister-President Rudi Vervoort

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visit.brussels is the Brussels-Capital Region's tourism promotion and communications agency. With a threefold mission, visit.brussels strives to promote tourism, culture, and events within the Brussels-Capital Region, while crafting unique experiences that accentuate its countless attractions.

Guided by an unwavering passion for Brussels, each of its 180 team members contribute their expertise and love for the city, ensuring its essence resonates with visitors.

visit.brussels is committed to making Brussels a friendly city where well-being, slow working and slow living are the key words. A place where your language and all others are spoken. A region that dares to lead the way in sustainability in Europe, a champion of the circular economy. A true green capital and a model of social integration.

Rooted in a set of defined values, visit.brussels actively cultivates a client-centric approach. The agency champions diversity and openness, aligned with Brussels' multicultural identity, and zealously safeguards the region's heritage and environment through its commitment to sustainability.

Brussels is a destination that offers sustainable tourism, that's open to all and in constant evolution.



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hub.brussels is the Brussels Agency for Business Support. It provides free support to Brussels entrepreneurs in their launch and development, both in Brussels and internationally.

Through its international department and its global network of economic and commercial advisors, hub.brussels is the strategic public partner of Brussels-based exporting companies and foreign investors.

Every year, hub.brussels takes part in around a hundred international missions, fairs and exhibitions to promote Made in Brussels entrepreneurship and spread the influence of the Belgian capital to the four corners of the world.



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Brussels International <https://international.brussels/> coordinates all European and international relations of the Brussels Capital Region and its worldwide representation.

BI consists of four departments:

- **The External Relations Department**

This department coordinates:

- the Region's bilateral relations with cities, provinces and regions all over the world, essentially based on cooperation agreements;
- the development cooperation policy;
- the participation in the policy-making of international organisations, either in the frame of the interfederal coordination (e.g. Coormulti) so as to decide on the Belgian stance, or through direct participation in activities that are of interest to the BCR;
- the participation in the activities of European and international networks of which the Region is a member and whose mission is to address urban and regional challenges;
- the follow-up of procedures for signing and giving assent to European and international treaties;
- the contribution to the monitoring mechanisms of international organisations (reports, fact-finding missions, collective complaints, etc.) and various other tasks arising from treaty obligations.

- **The Public Relations, Communication and Protocol Department**

This department coordinates:

- the Region's participation in major events;
- the communication;
- the public relations and the protocol (during missions abroad and when hosting delegations);
- the organisation of business trips abroad for the staff of the BRPS and the ministerial cabinets.

- **The Europe Department**

This department coordinates:

- the participation in European policies and their follow-up, from legislative proposals and negotiations within the Council of the European Union up to implementation within the Region;
- the Brussels Capital Region delegation within the Permanent Representation of Belgium to the EU, which defends the interests of the Brussels Capital Region in all the Council configurations for which it is competent, and which supports the regional ministers who sit on the Council;
- the application of European law in regional law (transpositions, infringements, etc.);
- managing of the European dossiers involving every competency (European Semester, Recovery and Resilience Facility, multiannual financial framework, among other things);
- monitoring European territorial cooperation programmes (Interreg) and supporting project development.

- **The ERDF Department (European Regional Development Fund)**

- This department supports very specific projects to strengthen the Region's economic, social and territorial cohesion, using European and Brussels funds. It oversees the implementation and monitoring of ERDF operational programmes in the BCR. It is in contact with the European institutions as well as regional and local players, drawing on the expertise of other regional government departments, regional partners, fund beneficiaries and other Belgian and European regions. More information: <https://erdf.brussels/>

- **The Licence Cell**

- This cell deals with matters relating to the granting of licences for the import, export and transit of weapons, dual-use goods and technologies, a competency devolved to the regions since 2003. More information: <http://du-arms.brussels>



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